

CSR and Financial Literacy Activities & Programs initiated and implemented by RAKBANK in 2016

CSR Activity	Synopsis	Completion
INDIMAJ Programme	RAKBANK launched INDIMAJ in early 2016 with the help of Sensation Station, a multidisciplinary private therapy center that provides services for students with a variety of special needs and developmental challenges. INDIMAJ (integration in Arabic) is a work experience programme that offers a unique opportunity for vocational learning and personal development for students/graduates with special needs. The objective of this initiative is to eventually create work opportunities in a balanced environment for the students that show good potential and willingness to join the workforce at RAKBANK.	January 2016 – ongoing
RAK Autism Centre	RAKBANK offers an annual support for RAK Autism Centre, which provides rehabilitation programmes for autistic children in Ras al Khaimah and the northern Emirates and prepares them for enrollment at regular schools (when possible). The Bank has fully supported the RAK Autism Centre since its inception in 2006 by paying the annual operational cost, including the employees' salaries. Without the Bank's support, the Centre was destined for closure.	January 2016 – ongoing
Educate a Child, Build a Nation	RAKBANK sponsored the 'Educate a Child, Build a Nation' for the second consecutive year. This initiative offers computer literacy to school children across the emirates. The Bank's support of 'Educate a Child, Build a Nation' initiative is in line with its CSR commitment to give back to the local community through social, educational and cultural activities.	March 2016
WildLife RAK	RAKBANK maintained its sponsorship of Wildlife Middle East, which conducts research and conservation projects in our home Emirate of Ras Al Khaimah. The main purpose of this project is to preserve the emirate's wildlife and prevent it from extinction.	April 2016 – ongoing
Financial & Insurance Literacy Page	RAKBANK launched a Financial Literacy page on the Bank's website called 'ThinkMoney' that offers advice and professional tips on how to monitor the spending habits, set financial goals and manage the finances. 'ThinkMoney' not only helps readers to acquire some basic money management skills, but it also gives them get a better understanding of the financial planning process.	May 2016 – ongoing
Give a Ghaf Volunteering	Goumbook, a not-for-profit organization, is leading the conservation drive by giving the	May 2016

	<p>opportunity to plant a wild Ghaf and preserve its aesthetical, cultural and ecological significance. RAKBANK contributed towards conserving the environment by getting 15 of its employees to volunteer at Goumbook's initiative 'Give a Ghaf' that took place at Al Barari Estate in Dubai.</p>	
Beach Run RAK & Abu Dhabi	<p>RAKBANK participated in the 'Beach Runs' that took place in RAK and Abu Dhabi, with an aim to promote a healthier lifestyle among its employees and build a culture of wellness across the Bank. More than two hundred RAKBANK employees participated in both events. The 'Beach Run' is organized by Sport360 and supported by Daman Active Life.</p>	October - November 2016
Al Jalila Foundation	<p>RAKBANK geared up for the UAE National Sports Day on 25 November 2016 by sponsoring the UAE's only cross-country charity run, "7Emirates Run", organized by Al Jalila Foundation for the second consecutive year. The charity run aims to raise funds to 'get children back on their feet' by paying for life-transforming surgeries and post-operative medical support for UAE-based children that are unable to walk. In 2016, six RAKBANK staff participated in the 7 km social run in support of this philanthropic cause.</p>	November 2016
Dubai Cares 'Adopt a School'	<p>Dubai Cares, part of Mohammed bin Rashid Al Maktoum Global Initiatives, completed the fourth edition of its Volunteer Emirates 2016 initiative which took place at Al Salaf Al Saleh Private School in Ras Al Khaimah. The highly popular initiative, which lends helping hands to non-profit schools across the UAE, saw the participation of 100 enthusiastic and passionate RAKBANK staff volunteers who came together to help enrich the school's learning environment by providing equipment and school furniture as well as improving the learning conditions for more than 560 students. As part of this initiative, the RAKBANK volunteers took part in various activities which included drawing educational murals, building a stage for the school's theatre and equipping it with chairs, providing student desks and chairs for the classrooms and installing safety wrapping around columns in the playground. Furthermore, the volunteers helped equip the canteen with tables and chairs and installed soft flooring and toys in the playground.</p>	December 2016
Sameness	<p>Organized by a charity called Sameness Project, 'The Sameness Project' members are Dubai-based social innovators who spread goodness through projects to facilitate "moments of sameness". The main idea behind this initiative is to increase the interaction between the Bank's employees and the</p>	December 2016

	<p>laborers, breaking the barrier between the two different communities that never actually interact. The Sameness module is mainly around "Empathy" rather than "Charity" to simply converse with the laborers and thank them for all their hard work. Every year, RAKBANK contributes to this initiative by gathering a number of staff volunteers who are responsible of distributing the bottles of water to the laborers as a sign of appreciation for their hard work.</p>	
--	--	--